

2026 LMA Eligibility Criteria

The 2025 LMA Nominations Committee is excited to start the process of building our future leadership pipeline for our International Board of Directors. Our overarching goal is to ensure we have a diverse Board of qualified volunteer leaders who are engaged and excited to lead our association and continue to do so through the nominations process. We are expanding eligibility criteria this year in order to make a concerted effort to broaden the pool of qualified candidates to better reflect the desired diversity of our association.

Open 2026 LMA Board Positions

- **President-Elect** (3-years: President-Elect in 2026, President in 2027, Immediate Past-President in 2028)
- **Treasurer-Elect** (2-years: Treasurer-Elect in 2026, Treasurer in 2027)
- **Three At-Large Board Members** (2-years: January 1, 2026 – December 31, 2027)
- **Regional Leaders' Committee ("RLC") Chair** (1-year: January 1, 2026 – December 31, 2026)

Eligibility Criteria

- Member of the Legal Marketing Association for at least one (1) year in good standing
- Must have completed one of the following demonstrating **Leadership** experience prior to taking office:
 - One year of service as president of a regional/ legacy chapter board
 - One year of service as chair/co-chair of a LMA international committee/task force/SIG
 - One year of service as chair/co-chair of an international or regional conference
 - Comparable volunteer leadership experience/roles within similar organization
- Must have completed one of the following demonstrating **Engagement** initiative prior to taking office:
 - One year of service on a regional/chapter board (separate of president role)
 - One year of service on a LMA international committee/task force/working group (separate of chair/co-chair role)
 - One year of service as a local steering committee (LSC) chair

Additional Notes

- Service for the eligibility criteria must be completed at time of nomination and the same role of service cannot be used to cover multiple criteria.
- Regional presidents who have completed their full term (3 years: President-Elect, President, and Immediate Past-President) and are within two (2) years of that service are eligible to submit for the RLC Chair position.
- All former Board of Directors are automatically eligible to submit for a board position.
- Leading the judging panel for an award program does not qualify as service criteria.

- LMA Bylaws include the following which will be adhered to by the Nominating Committee: Consideration should be given to people that have not only shared various experiences within our LMA leadership pipeline, but also encourage diverse people and perspectives by representing all ages, races, gender and sexual orientation within our membership demographic and to the extent possible, representing all/ multiple regions.

Expression of Interest

- Deadline for submission and materials is Friday, May 9, 2025, at 5:00PM CT.
- Upon receipt of completed Expressions of Interest and verification of eligibility, the Nominating Committee Staff Liaison will contact candidates with next steps.